

**CapitalBAY appoints Alexander Fröse as Director  
at CB Transaction Management**

Berlin, 4 October 2019 - Since 1 August 2019, Alexander Fröse has been a Director at CB Transaction Management GmbH, a subsidiary of Berlin-based Capital Bay GmbH (CapitalBAY).

Apart from general transactions, Fröse is particularly responsible for acquisitions of project developments across all asset classes. He reports directly to Christoph Geissler, CIO of CapitalBAY. Fröse comes from AUREC Capital where he was responsible for the acquisition of properties throughout Europe as Head of Acquisitions and Asset Management. At Jones Lang LaSalle Retail Asset Management GmbH he led a team of 20 employees as Deal Captain and Principal Asset Manager and was responsible for three retail portfolios of a US-based private-equity fund. Other professional stations include CR Investment Management GmbH, Hamburg Trust REIM Real Estate Investment Management GmbH and McKinsey & Company. Fröse looks back on transaction expertise with properties with a gross asset value of around 1.5 billion Euros.

Christoph Geissler, CIO of CapitalBAY: "Alexander Fröse has extensive experience in international operational and strategic transaction management. We are very pleased to strengthen our team at CB Transaction Management with him."

Fröse studied International Management with a focus on Real Estate Finance and Portfolio Management at Leuphana University Lüneburg.

## **CAPITALBAY AT A GLANCE**

CapitalBAY is a holistic investment manager for properties. The company offers comprehensive, industry-specific solutions for institutional and semi-professional investors. CapitalBAY manages properties across all asset classes on behalf of its clients.

Using digital tools and processes, CapitalBAY and its management companies cover the entire property value chain. Internally co-developed transaction software assists investment managers in acquisition and valuation processes. In addition, CapitalBAY focuses on property users as key cash flow drivers in the value chain.

CapitalBAY, founded in 2016, has assets under management of approximately EUR 4.5 billion. More than 200 employees work at eight locations in Germany, Luxembourg and Hong Kong. The company is headquartered in Berlin.

### **Media contact:**

Anke Sostmann/Tom Zeller  
Executive Director/Managing Partner  
Feldhoff & Cie. GmbH  
Eschersheimer Landstrasse 55  
60322 Frankfurt/Main  
T: +49 69 2648677 - 14 / -15  
M: +49 159 04028505/+49 176 10430063  
E: [as@feldhoff-cie.de](mailto:as@feldhoff-cie.de) / [tz@feldhoff-cie.de](mailto:tz@feldhoff-cie.de)

### **Contact at the company:**

George Salden  
CEO  
Capital Bay GmbH  
Sachsendamm 4/5  
10829 Berlin  
T: +49 30 120866 20  
E: [george.salden@capitalbay.de](mailto:george.salden@capitalbay.de)